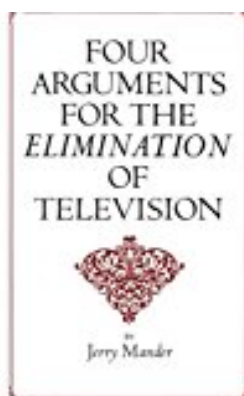


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Jerry Mander holds B.S. and M.S. degrees in Economics, spent 15 years in the advertising business, including five as president and partner of Freeman, Mander & Gossage, San Francisco, one of the most celebrated agencies in the country. After quitting commercial advertising, he achieved national fame for his public service campaigns, leading the Wall Street Journal to call him "the Ralph Nader

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