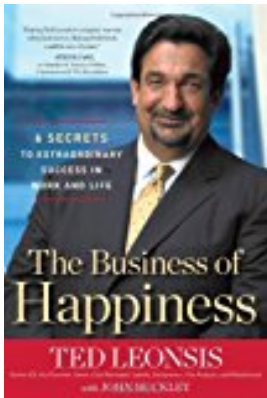


[PDF] The Business Of Happiness: 6 Secrets To Extraordinary Success In Life And Work

Ted Leonsis, John Buckley - pdf download free book



Books Details:

Title: The Business of Happiness: 6

Author: Ted Leonsis, John Buckley

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Description:

Review

□As Ted shows, the happier the company, the more successful it can become.”

□Maria Shriver, author, journalist, First Lady of California

□A happy team can be a winning team. It is all about following Ted’s belief in happiness and success.

I buy into it completely, and it really works; I believe Ted's book can help you become MVP in your life, at work, and at home."

□Alex Ovechkin, two-time NHL Most Valuable Player □Washington Capitals

□Ted Leonsis has one of the most creative minds in business. His insights on business, career planning, and how to succeed in today's 24/7 environment reflect the wisdom of a renaissance man. . . and in *The Business of Happiness*, he is your personal guide."

□Ken Chenault, CEO and Chairman, American Express Company

□Ted's successful path to happiness in life, from the mean streets of Brooklyn to AOL executive to philanthropist, moved him to share his story and his way. Do yourself a favor: read it and be inspired."

□Mitch Kapor, founder of Lotus Development Corporation and the Mozilla Foundation, which created the Firefox browser

□This wonderful book is as bouncy, ebullient, energetic, and likeable as its author."

□Don Graham, CEO and chairman of the board, The Washington Post Company

□Read this book. You may not end up with his life. But there's a good chance you'll get something even more valuable □his outlook on life."

□Chris Wallace, FOX News

□Ted Leonsis is absolutely correct that money can't buy you happiness, but it can buy you Ted's book, which will bring you happiness □and success."

□LeBron James, Cleveland Cavaliers

From the Inside Flap

What's Your Plan For Happiness?

When the plane he was on prepared for a crash landing, Ted Leonsis asked himself the crucial question, *If today is my last day on earth □will I die happy?* . . . and realized the answer was no. Despite having achieved massive business success □he was a self-made multi-millionaire at the age of twenty-seven □he realized he would die unfulfilled. He told God that if he survived, he would turn his life around, give back more than he took, and pursue happiness. After walking off that plane, he got to work.

In *The Business of Happiness*, Ted Leonsis, owner of the Washington Capitals and former group president and vice chairman of AOL, shares the six secrets of happiness he discovered since that fateful plane ride. Treating happiness as a goal like any other, he made a list of what he thought would make him happy, and made a plan to achieve his goals. Along the way he discovered an incredible truth □business or financial success doesn't bring happiness, but happiness can bring you business and financial success.

Inside *The Business of Happiness*, you'll learn, as Ted did:

- * How success follows happiness (not the other way around)
- * The importance of having a "double bottom line" □and how you really can do well by doing good
- * The key to finding your own higher calling
- * Why you should have a life plan for happiness, just as an entrepreneur has a business plan to launch and sustain a business
- * The six essential secrets that lead to happiness and success

* How Ted lived his journey from a Brooklyn kid to sports team franchise owner and the lessons learned along

* What was on Ted's list and what should be on yours

Nothing is more universal than the desire to be happy. Ted Leonsis has made a lifetime's study of that desire and how to achieve it and now he wants to share what he's learned with you. *The Business of Happiness* will show you how to become the happy, successful, and generous person you've always wanted to be.

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